



Web
Solutions

Social Media

THEY HAVE BECOME ESSENTIAL TO YOUR BUSINESS: SURF THE “SOCIAL MEDIA WAVE”!

Here are the main social websites your business could be visible on:



FACEBOOK

The best place to engage open communication with you customers. Excellent for your news, promotions, contests and product launches.



YOUTUBE

A platform used by millions of people every day to look at videos on all subjects. Not to be forgotten, as video is the preferred medium for Internet surfers!



FLICKR

The best service to share and manage photos online. It's a great ally to help you appear in search engines!



With the overwhelming number of social media available on the market, Vertisoft can provide you with strategic advice to help you make the right choices for your business.

* Vertisoft is a training organization certified by Emploi-Québec

More than 84% of Canadians visit social networking sites from time to time, and about 62% do it every month. Whether you like it or not, they talk about your business. **Vertisoft can help you take control of your online reputation!**

We offer you:

- ✓ **Social media strategy and selection**
We can help you make decisions about which one can best serve your business and also advise you on how to leverage them.
- ✓ **Interface configuration**
We can help you create your accounts, personalize them and configure them to your needs. This also applies to creating pages for special events like contests and promotions.
- ✓ **Integration of tools to your website**
Whether it is integrating simple links to your social sites or different social apps and functionalities, we can install them in no time!
- ✓ **Continuous training and guidance ***
We also provide specialized training about social media, according to your needs and upon request.



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